

Nordzucker's Azubi-Talk! wins the German “Bildungspreis der Deutschen Industrie- und Handelskammer (DIHK)”

Azubi-Talk!, an initiative organised by Nordzucker in cooperation with the “Netzwerk Schule trifft Wirtschaft”, has won the coveted German “Bildungspreis der Deutschen Industrie- und Handelskammer (DIHK)”.

Braunschweig, 14 May 2024 - From the factory directly into the classroom - and now award-winning: The Azubi-Talk! format, an initiative by Nordzucker, wins the German Bildungspreis der Deutschen Industrie- und Handelskammer (DIHK).

On 13 May 2024, the Azubi-Talk received the Education Award for its outstanding performance and contribution to vocational training. Marco Will, Head of Human Resources Germany at Nordzucker, is delighted with the award: "Our Azubi-Talk! demonstrates the dedicated work of our team. This recognition from the DIHK honours us and confirms the importance of our initiative for the professional future of young people."

A format with great success

Lars Wärmer, Head of Training at Nordzucker's Klein Wanzleben site, launched the Azubi-Talk! into being in 2020. Here, trainees discuss and provide information on all topics relating to career guidance and training together with guests from business and politics. The trainees want to familiarise other young people with the career opportunities and prospects in the Börde region and make it easier for them to start their careers. The Azubi-Talk! is streamed live into the classroom, with pupils having the opportunity to ask questions directly via a chat.

Lars Wärmer on the success: "It is a great honour for our team to receive the DIHK's education award. This award emphasises the value of our work and the importance of training for the development of young people. I am particularly pleased about this award as it underpins the central role of training for the future of our young people."

The “Bildungspreis der Deutschen Industrie- und Handelskammer (DIHK)” is awarded to companies that have recognised the importance of vocational training for their own business success and for their employees.

The Minister of Education of Saxony-Anhalt, Eva Feußner, has taken over the patronage of the third season of Azubi-Talks! which started in March 2024.

All information on the topic of training and dates for the Azubi-Talk!-format can be found at <https://www.nordzucker.com/en/people-at-nordzucker/apprenticeships/apprenticeships-germany/> <https://www.nordzucker.com/en/people-at-nordzucker/apprenticeships/apprenticeships-germany/>

Nordzucker

Nordzucker, headquartered in Braunschweig, is an international sugar manufacturer and is one of the world's leading companies in this sector. From sugar beet and sugar cane, Nordzucker produces sugar products in various forms - such as white sugar, organic sugar, raw sugar, refined sugar, specialities and liquid sugar. Nordzucker also produces animal feed, molasses, fertilisers and fuels from renewable energies as well as electricity. In the 2022/23 financial year, the Group generated revenue of 2.3 billion euros. Making sugar production more sustainable along the entire value chain is a declared corporate goal. Growing sugar beet and cane close to the factory results in short transport routes and already characterises the sustainability of the product. The sugar beet is utilised and processed as a whole - the process is based on circularity and recycling. By 2050 at the latest, the entire production process should be CO₂ -neutral. Nordzucker aims to be profitable and sustainable at the same time and also offers jobs in rural areas. Excellent products and services, growth prospects and continuous improvements are the driving force behind a committed and international team of 3,800 employees at 21 European and Australian sites - the basis for a sustainable future.

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